

WOLFEBORO ECONOMIC DEVELOPMENT COMMITTEE

April 12, 2011

MINUTES

Members Present: Frank Giebutowski, Acting Chairman, Linda Murray, Selectman's Representative, Mike Cooper, Mary DeVries, Denise Roy-Palmer, Paul O'Brien, Bob Ness, Members.

Member Absent: Tony Triolo, Member.

Staff Present: Dave Owen, Town Manager, Lee Ann Keathley, Secretary.

Acting Chairman Giebutowski opened the meeting at 8:02 AM.

Consideration of Minutes

March 8, 2011

It was moved by Paul O'Brien and seconded by Mary DeVries to approve the March 8, 2011 Economic Development Committee minutes as submitted. Frank Giebutowski, Mike Cooper, Mary DeVries, Denise Roy-Palmer voted in favor. Linda Murray, Bob Ness abstained. The motion passed.

Discussion Items

➤ **Mission Statement**

Following discussion of such, the Committee agreed that each member would submit their ideas relative to such in order to construct a complete Mission Statement.

➤ **Review of tasks and assignments**

Open House of Commercial Properties for Rent or Purchase

Mary DeVries distributed a draft invitation for a bus tour/open house of commercial properties for rent or purchase in the Town; to be presented by the Town's EDC and the Chamber of Commerce's EDC. She stated Huggins Hospital has agreed to donate the use of their buses and lunch at their café.

Paul O'Brien questioned whether a profile of the Town has been done.

Linda Murray stated a SWAT analysis was done; noting concern areas included hospitality, restaurants and tourism.

Dave Owen stated Wolfeboro needs the attention of DRED.

Bob Ness recommended involvement by local delegation in speaking with DRED to develop a political partnership.

Paul O'Brien questioned the available workforce, skill of the workforce and direction of the Town (vision).

Following discussion, the Committee agreed to hold the open house, date to be determined, identified the need to develop a clear audience acquisition strategy and development of a marketing plan for the open house. Paul O'Brien volunteered to assist Mary Devries.

Granite State College (Higher education component)

Denise Roy-Palmer stated there would be a community round table on Community Television; visiting 6 larger employers to determine more specifically the needs of those employers. She stated WEDCO will be providing a business boot camp series and nonprofit series. She stated WEDCO is partnering with Granite State College to cater to nontraditional students and continuing education in Wolfeboro. She stated Brewster Academy and Kingswood Regional High School has offered their facilities for classes.

Focus Groups

No update; Dave Tower previously involved with such; the position needs to be reappointed.

➤ **Tasks / Assignments**

- Paul O'Brien and Denise Roy-Palmer to contact DRED and schedule a meeting to inquire what the State is doing for Wolfeboro and Carroll County; to include Rob Houseman
- Bob Ness to look into the Middle Mile Project and Network NH Now and determine his involvement in such
- Development of a marketing plan for the open house; Linda Murray to assist with such
- Paul O'Brien to research the Dodge Report & provide information relative to such

➤ **Chairman & Vice-Chairman Appointments**

It was moved by Linda Murray and seconded by Bob Ness to appoint Paul O'Brien and Denise Roy-Palmer as Co-Chairpersons of the Economic Development Committee. All members voted in favor. The motion passed.

It was moved by Linda Murray and seconded by Mary DeVries to adjourn the April 12, 2011 EDC meeting. All members voted in favor.

There being no further business before the Committee, the meeting adjourned at 9:07 AM.

Respectfully Submitted,

Lee Ann Keathley
Lee Ann Keathley